

**BOARD RETREAT WORKSHOP**  
**August 27-29, 2024**  
**Mission Point Resort, Mackinac Island, MI**



**WEDNESDAY, AUGUST 28<sup>th</sup>, 2024**

<b>8:00am – 8:30am</b>	<b>Continental Breakfast</b>
<b>8:30am – 11:00am</b>	<b>Industry Trends and Service Innovation</b>
	Learn how great service creates healthy organizations, increased revenue and how to better serve our membership through innovation.
<b>11:15am – 12:00pm</b>	<b>Navigating a Healthy Board &amp; CEO Relationship</b>
	Discuss internal and external service and building trust in a member service relationship
<b>12:00pm – 12:45pm</b>	<b>Lunch</b>
<b>12:45pm – 3:15pm</b>	<b>Board Meetings and How to Best Manage Your Time</b>
	Discussion on how to handle board meetings effectively and be strategic with your time. What are the right questions to ask and how to best manage your meetings as a healthy Board.

**THURSDAY, AUGUST 29<sup>th</sup>, 2024**

<b>8:00am – 8:30am</b>	<b>Continental Breakfast</b>
<b>9:00am – 11:00am</b>	<b>Board Expectations and Evaluation</b>
	Discover techniques to better hold each Board member accountable as well as understanding what your role is in the Board meetings.
<b>11:15am – 12:00pm</b>	<b>Going from “We are too busy.” to Getting It All Done!</b>
	Discover techniques to get the team to move from a mindset of we can’t to creating a culture of “WE CAN.”
<b>12:00pm – 12:45pm</b>	<b>Lunch</b>
<b>12:45pm – 3:00pm</b>	<b>Board Best Practices</b>
	We will wrap up the event with Board Best Practices overview and create a plan of action.